## Acquisition International is Proud to Reveal the Winners of the Influential Businesswoman Awards 2024



**United Kingdom, 2024** – Acquisition International Magazine has unveiled the winners of the ninth Influential Businesswoman Awards.

With almost ten years behind it, after its successful launch in 2016, our Influential Businesswoman Awards programme is here to remind us of the incredible achievements of women throughout a spectrum of industries. Ranging from best-in-class business support services to professional coaching and training, dedicated leadership consultancy to expert digital marketing, and so much more, this year's fine collection of trailblazing women in business demonstrates just how much women contribute to the corporate landscape. We invite you to peruse our winners list and publication as we shine a spotlight on the best of the best in their industries and regions.

Awards Coordinator Laura O'Carroll took a moment to comment on the success of our esteemed winners: "It has been a pleasure to host this year's Influential Businesswoman Awards as the world continues to recognise the powerful contributions of women around the globe. I wish our winners even further success as they consistently elevate their areas of expertise – raising the bar for the future ahead. Congratulations again!" Acquisition International prides itself on the validity of its awards and winners. The awards are given solely on merit and are awarded to commend those most deserving for their ingenuity and hard work, distinguishing them from their competitors and proving them worthy of recognition.

To learn more about our award winners and to gain insight into the working practices of the "best of the best", please visit the <u>Acquisition International website</u> where you can access the winners supplement. ENDS





## Influential Businesswoman Awards

## **About The Award**

Acquisition International presents the return of the Influential Businesswoman Awards in 2024! An irreplaceable essential in our awards repertoire, these accolades serve to honour the astounding achievements of female business leaders from all industries. Women-led businesses are a driving force of the global economy, radically increasing family income, supporting local communities and providing recovery in times of economic decline.

According to a survey conducted by the National Association of Women Business Owners (NAWBO), 63% of female business owners in the USA provide 50-100% of the household income, accounting for \$432.1 billion in annual payroll. Furthermore, as stated by Kemi Badenoch, the Business and Trade Secretary and Minister for Women and Equalities; with equal access to adequate funding, female entrepreneurs in the UK have the potential to contribute £250 billion to the nation's economy. In the past ten years alone, the number of self-employed women has risen by 283,000 and there are around 1.5 million more female employees. Acquisition International believes that celebrating the value of women in business is of utmost importance and any opportunity to do so should be acted upon.

The Influential Businesswoman Awards 2024 will involve businesswomen of all sectors and working roles, applauding excellence inclusively. These awards are not restricted only to business owners or C-level executives. Each year our Research and Judging team use information available in the public domain to carefully seek out and select the best of the best. Whether non-profit, micro-business or large corporation, winners in the Influential Businesswoman Awards 2024 will be selected using unbiased and merit-based criteria. Factors such as number of votes received or annual business turnover do not contribute to our Judging panel's decision.

Should you become an esteemed Influential Businesswoman Awards 2024 winner, you will be presented with an unmissable opportunity to promote your achievements by taking advantage of Acquisition International's global circulation of 85,000 professionals and high-net-worth individuals. In addition to benefiting from the reputation boost provided by our free-of-charge accolades, you will have access to a selection of optional promotional resources to maximise the benefits of your recognition. Our digital marketing expertise and international reach are the perfect tools to help you tell your story! If you believe that you or a female business leader you know of is worthy of recognition, please do not hesitate to submit a nomination using the provided voting form on this page. If you would like any further information regarding the Influential Businesswoman Awards 2024, you can contact us at nominations@ai-publishing.com.