

**2020 WESTERN SYDNEY
AWARDS FOR BUSINESS EXCELLENCE**



Parramatta Chamber of Commerce

Level 1, Suite 2/111 Phillip St
Parramatta NSW 2150
02 9635 0022
info@parramattachamber.com.au

21 September 2020,

Dear Lorraine,

On behalf of the Western Sydney Awards for Business Excellence (WSABE) Committee, and organizing body, the Parramatta Chamber of Commerce, we would like to congratulate you for becoming a finalist for our 2020 awards initiative.

Now celebrating its 30th Anniversary, the Western Sydney Awards for Business Excellence continues to solidify its reputation as the premier business event in the Greater Western Sydney region. By providing a platform to recognise the businesses and professionals who are actively driving the Greater Western Sydney region to new heights, WSABE serves to simultaneously establish a more cohesive Greater Western Sydney business community and catapult its entrants into the public eye.

In 2020, businesses across Australia have been forced to overcome a daunting and entirely unfamiliar set of obstacles to remain relevant and survive. In deciding to press forward with the WSABE platform this year, we are extremely proud to be able to profile Greater Western Sydney's business community, who have once again showcased their adaptability, innovation, and ability to endure.

Despite the challenges of 2020, WSABE received more than 400 entry engagements through its online awards portal from a dynamic range of businesses, business leaders and promising young professionals. This stands as one of the programs most competitive years and is a testament to the resilience of our business community. This year, our judging panel has deemed your feats worthy of recognition and celebration. In a competitive WSABE program and challenging year, we recognise that this is no small accomplishment and we applaud you for being recognised among some of Greater Western Sydney's very best.

As a 2020 finalist, we strongly encourage you to secure your position at the 30th Annual WSABE Awards Gala, which is to be held at **Rosehill Gardens Racecourse on Friday the 20th November from 6:30 pm – 11:00 pm**. The pinnacle event of the WSABE Platform, the Awards Gala is a shared celebration of Greater Western Sydney's business community and a recognition of the 2020 WSABE finalists and winners.

With an immersive Great Gatsby theme and limited tickets available, we recommend securing your place to the WSABE Gala as soon as possible to ensure you are able to successfully leverage the opportunity that comes with being in the presence of some of New South Wales most influential leaders, including **Senator the Hon. Marise Payne, Minister for Foreign Affairs**. You can secure your ticket to the 2020 WSABE Gala by visiting www.wsabe.com.au. If you are interested in capitalizing on the networking and branding opportunities that the WSABE Gala presents for your business, please contact Romina Bousimon on 0418 217 665 to discuss corporate table opportunities.

In closing, we would like to thank you for engaging with the WSABE platform and aiding us in showcasing Greater Western Sydney's resilient business community. We wish you luck as you progress to the WSABE Gala as an accomplished finalist, and sincerely hope that you make the very best of every opportunity our platform has to offer.

Yours Sincerely,

Roy Halabi,
WSABE Chair

The Hon. Alan Cadman OAM,
WSABE Patron

