



2013 Stella Fella Campaign

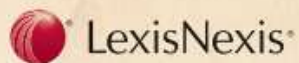
The PROJECT FUTURES Stella Fella campaign is shining a light on outstanding men in our community to help raise awareness and funds for anti-human trafficking projects in Australia.

Three ways you can get involved

1. Nominate a great guy in your life
2. Buy your Stella Fella silk Bow Tie
3. Enter our Instagram Competition @projectfutures using #stellafella for great prizes including tickets to our finals party, 16 August at Upstairs Beresford.

Nominate and buy your bow tie at www.stellafella.com

Major Corporate Partners





Lorraine & Roger Allanson

A great evening was had on Friday 16th August 2013 at the PROJECT FUTURES Stella Fella finals party held at The Beresford Hotel, Surry Hills. We were really honoured that our donation went to such a great cause, which in total raised \$100,000 towards The Salvation Army's Safe House for Trafficked Victims. (scroll through and have a look at all the great pics, there's even one of myself and hubby Roger being young again, if only for the evening).

A bit about The Salvation Army and PROJECT FUTURES

The Freedom Advocates Project empowers survivors to engage in advocacy activities aimed at ending human trafficking and slavery. Participants are offered formal training and practical support to deliver community education, peer mentoring and policy recommendations, to improve the response of community and government agencies. The goal of the project is to ensure survivors are given a voice in the creation of programs and policies designed to assist them.



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Stella Fella Friday, 16 August

STELLA FELLA FRIDAY is a day to celebrate men (not to be confused with football grand finals or bucks nights). Join us to celebrate the unsung heroes, the quiet achievers and the 'nice guy'. That's right, we're talking about men who have respect, integrity and a commitment to protect and value ALL women, in relation to the worldwide issue of [human trafficking](#) and sexual exploitation. Whether it's for yourself or someone special, by buying and wearing a BOW TIE on 16 August you will contribute to raising awareness and funds to end human trafficking.

Silk Bow Ties have been specially designed and created by [Belmondo](#) for Stella Fella. These 100% silk bow ties have been designed with our Stella Fella's in mind and each tie represents an array of personalities. \$30 from each bow tie goes to [PROJECT FUTURES](#).

Be Bold, Take a stand, Wear a Bow Tie on **Friday 16 August**.

[Buy Your Bow Tie](#)

Community Engagement

We are recruiting ambassadors within the community to promote Stella Fella Friday at your workplace, school or university!

Encourage your colleagues and classmates to buy and wear a bow tie to work or school on Friday 16 August and take a stand in raising awareness about this issue in the wider community. If colleagues do not want to wear an actual bow tie, we have bow tie clips for sale as a mark of your support. Our bow tie clips have been designed and produced in Cambodia through AFESIP Fair Fashion, a social enterprise which employs survivors of forced sexual servitude to create fair trade merchandise. Bow Tie Clips are \$4 and can be bought in boxes of 30.