

More than just 4 Ingredients!

Rachael Bermingham entertained and amazed guests at our Women in Business on Wednesday 2 September with tales of her hairdressing, shark feeding, adrenalin-filled road to success!

Currently one of the highest selling self-published female authors in Australia, Rachael has collectively sold over 6 million copies of her books around the globe. One of her co-written books '4 Ingredients' is still the highest selling self-published title of the past decade within Australia.

A born entrepreneur, her professional career commenced at age 19 when she opened her first business (a hair salon) before selling it for a profit and going to work at Movieworld on the Gold Coast, and then Underwater World on the Sunshine Coast where she became one of three women at the time who were trained to feed sharks! After playing with sharks and seals, Rachael opened her next business (a travel agency) building it into a multi-million dollar business before moving into mentoring, speaking and authoring books.

Rachael has since become an incredible leading role model and mentor, helping other women to develop and grow their own multi-million dollar businesses around family commitments and has been recognised by some of the world's most respected business organisations such as the Telstra Business Women of the Year Awards and the STEVIES International Women in Business Awards

Since writing her first book 'Read My Lips', then the '4 Ingredients' cookbooks, 'Savvy' and 'Write Your Book', Rachael has also been invited to speak at many events and has established herself as one of Australia's most inspiring keynote speakers sharing the stage with the likes of Deepak Chopra, Louise Hay, Denise Scott, Michelle Bridges and many more.

Rachael also heads up a book production company which is a valuable resource centre for new authors offering mentoring, editing and formatting services to help authors write, produce and market their own books.





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